

# Press Release **PR0919YA**

Yellowtec  
Heinrich-Hertz-Str. 3  
40789 Monheim am Rhein  
Germany

Fon +49- 2173 - 967 30  
Fax +49 -2173 - 967 400  
[www.yellowtec.com](http://www.yellowtec.com)  
[info@yellowtec.com](mailto:info@yellowtec.com)

## New Yellowtec products at IBC Amsterdam

Monheim am Rhein 02.09.2019 – Yellowtec is part of IBC 2019 on September 13-17 // NEW: Two new Intellimix versions for more user options // NEW: Podcasters will be excited about the brand-new iXm Podcaster // NEW: Enjoy seamless camera integration with m!ka CamStud // Yellowtec welcomes new team member Tobias Mikutta

Marketing & PR  
Kathrin Nimpesch  
[knimpesch@yellowtec.com](mailto:knimpesch@yellowtec.com)  
Fon +49- 2173 - 967 334

## Meet Yellowtec at IBC on Booth B30 in Hall 8

In September Yellowtec will again be part of the annual IBC Show in Amsterdam, one of the highlights for the media and broadcasting world. “To find out our community’s appreciation for our products is important to us. We cannot wait to present our new product developments“, states Hanno Mahr, CEO of Yellowtec. He adds: “More than ever before, our goal is to harmonize the needs of broadcasters and podcasters. Our aim is to offer innovative and easy-to-use gear for both fields“.

## NEW: Intellimix Pro and Intellimix Focus to fit variable requirements for desktop mixing

At this year’s IBC Yellowtec introduces two new versions of the Intellimix Desktop Mixer: Intellimix Focus and Intellimix Pro. The growing Intellimix family satisfies the demand for diversity in feature sets. While Intellimix Pro comes as a full-blown 8-channel mixer with advanced AoIP connectivity as standard, extended I/Os and settings, Intellimix Focus is a 4-channel device that highlights the important key features most users ask for.

Intellimix Pro is designed as a mixing device to master every imaginable and complex 8-channel mixing task. Thanks to remote control options, admin mode and an unlimited amount of user profiles, Intellimix Pro is the ideal desktop mixer for shared workplaces used for multiple different workflows. As standard, it offers connectivity to run multi-channel AES67, Livewire+, RAVENNA, MADI, NMOS and ST2110. “With the new Intellimix Pro no extensions are needed to get the full package of AoIP connectivity and fully adjustable settings down to the smallest detail are feasible“, explains Reinhard Gallos, Product Manager at Yellowtec.

Intellimix Focus addresses users that do not need to handle more than four channels. Reinhard Gallos, Senior Product Manager, illustrates: “Intellimix Focus makes mixing even easier. User’s no longer need to handle detailed adjustments that may distract them from their actual mixing. Its lower price compared to Intellimix Pro makes Intellimix Focus the ideal solution for single work places and less technically experienced users like many reporters. As such it is the perfect replacement for every first-generation Intellimix“. If needed, advanced AoIP connectivity can be added to Intellimix Focus with the optional X64 AoIP extension. Later an upgrade from Intellimix Focus to Intellimix Pro will also be possible.

## **NEW: iXm Podcaster Mic is set as the new recording tool for podcasters**

With the iXm Podcaster Yellowtec introduces a tool affordable for every podcaster who is longing for the iXm Recording Mic's sound quality. Just like every iXm, the new blue colored iXm Podcaster masters every recording environment. With ease, the integrated LEA leveling technology handles even disruptive noises. There is no need for any tedious editing, so podcasters save valuable time for content creation. Unlike the iXm Recording Mic, the iXm Podcaster gets along without internal battery and without interchangeable mic heads. The dynamic cardioid iXm mic head is the only one which is supported. This makes it a budget pleasant pick for every podcaster.

## **NEW: Smooth camera integration now available with m!ka CamStud**

Arranging studio equipment often is a tough job. Using Yellowtec's m!ka Mounting System is the answer to get it done right. m!ka allows to place microphones and monitors in an elegant and flexible way. With the new m!ka CamStud this is also the case now for cameras and web cams with 1/4" screw. You are able to place the m!ka CamStud camera mount on top of a m!ka Pole, litt Riser or even directly on your m!ka Mic Arm. Thanks to its integrated adjustable ball joint, you always get the required camera angle to get a clear view.

## **Prepared to take the challenge: Tobias Mikutta joins the Yellowtec sales team**

Yellowtec is glad to receive the support of a new team member. Tobias Mikutta takes the position of Account Manager International with an emphasis on podcast technology. "My ambition is to be the best partner for our international resellers and clients. Let me be your expert for the growing and fascinating podcast market", says Tobias. Furthermore he states: "The upcoming show will be my first appearance at IBC. I'm looking forward to get to know the Yellowtec community face to face and to present our new product developments".

### **About Yellowtec**

Continuously striving for higher standards of engineering and design, Yellowtec has become one of the most innovative manufacturers of easy-to-use professional broadcast solutions. Workflow-based optimizations and development processes lead to professional audio equipment Made in Germany which meets the highest standards of the broadcast market. As an innovator in product development, Yellowtec is committed to transforming complexity into usability. iXm Recording Microphone, Intellimix Desktop Mixer or PUC2 Audio Interface – for many applications Yellowtec sets new standards of technology, usability and esthetics. The company is based in Germany and operates around the world with about 50 highly qualified and unconventionally thinking employed experts. A second office is located in the USA. Selected references are Universal Studios, BBC, ARD, CBC, Radio France, Cumulus Media, and iHeartMedia .